



Product Allocation and Licensing process for WEMA products to Seed Companies

Background:

1. WEMA DT maize hybrids have successfully undergone NPT, DUS, released for commercial production
2. WEMA Product Allocation Committee (PAC) considers application for product allocation
3. Representatives to come from AATF, AFSTA, CIMMYT – Chair is WEMA Global Deployment Team Leader, Dr. Gospel Omanyia

Step 1: Announcement/Information Sharing

1. Announcement to WEMA family and partners, including AFSTA, CIMMYT, and NARS in target countries
2. Advertisement in print and electronic media

Step 2: Application for allocation of hybrids

1. Seed companies willing or interested in commercialization of WEMA hybrids to apply using standard WEMA commercialization application form available in the WEMA Commercialization and Licensing Program website
2. Forms to be returned within stipulated time lines

Step 3: Assessment of applicants

1. WEMA hybrid allocation committee to evaluate applicant as guided by the seed company selection criteria
2. Potential Seed Company to be shortlisted and selected
3. Applications can be through email, using downloaded form from AATF website

Step 4: Engagement through sub-licensing

1. Selected companies receive offer, accept and sign binding sub-license agreement with AATF.